



The Shape of Things to Come

Media Alert

FOR IMMEDIATE RELEASE

Who: Strawberry Village Shopping Center, Mill Valley, CA

What: Howl'oween Spooktacular!

When: Friday, October 30th, 2009

Time: 4:00pm – 6:00pm

Overview: Once again, Halloween is going to the dogs at Strawberry Village this year! Children and families are invited to dress-up in their Halloween costumes and trick-or-treat at participating merchants and enjoy spooky fun and games throughout Strawberry Village...and for the second year in a row, you are welcome to bring your dressed-up pets too! Children and their families are welcome to parade in costume, or walk their pet in the Howl'oween Pet Parade and Costume Contest at 5:00pm, held outside Woodlands Pet Food & Treats. Win a prize for *Best In Show, Most Creative or Most Enthusiastic!* Every pet will receive a prize for participating! To register your pet, stop by Woodlands Pet Food & Treats (Strawberry Village location only) anytime during business hours until October 30th. Registration is \$20 and includes goodies for you and your pet, compliments of Woodlands Pet Food & Treats and Monkey Business. \$10 of your registration fee will be donated to the Milo Foundation of Marin. Pick up a trick-or-treat bag in the

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piazza, located between Pizza Antica and Asqew Grill and go on a hunt for fun, games and goodies provided by participating Strawberry Village stores. Bring the entire family, including your four-legged family members, to celebrate Halloween at Strawberry Village. For more information, please contact Mimi Goc at (800) 762-1641 or mimi@marketingguru.com.

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STRAWBERRY
V I L L A G E

Redwood Hwy Frontage Rd., 101 Freeway, Mill Valley, CA